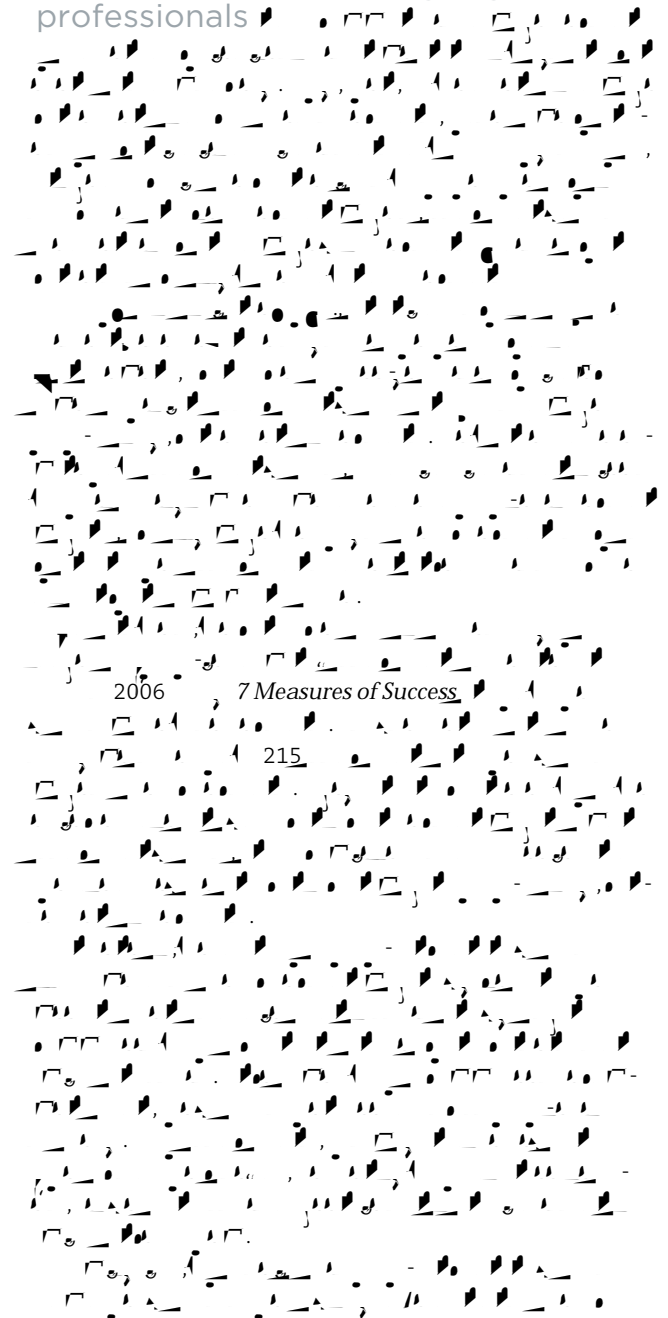


*High-quality, strategic decisions on an association board don't happen the same way they do in for-profit organizations. A first-of-its-kind study shows that association boards that succeed in strategic decision making face personal conflict head-on, rather than discouraging it.*

**By Mark T. Engle, FASAE, CAE**

Association boards bring together professionals



2006 7 Measures of Success

215



(f)  $\text{♩} = 300$ ,  $\text{♩} = 300$ ,  $\text{♩} = 300$ ,  $\text{♩} = 300$ ,  $\text{♩} = 300$

... (85%) ...

... (85%) ...

... (85%) ...

2007, ...

2005, ... 35,000 ...

